



COVID-19

Legal Insights n. º 62

Reactivate Tourism and Build the Future Plan

On June 16th, 2021, it was published on “*Diário da República*”, following the epidemiological situation of COVID-19, the Council of Ministers Resolution No. 76/2021, which approves the *Reactivate Tourism and Build the Future Plan*, which aims to stimulate the economy and tourism activity.

This Plan is based on four pillars:

i) Supporting companies, through measures that preserve the productive potential and employment in the tourism sector, namely refinancing/rescheduling measures of pre COVID 19 debt, and in the process of consolidating their operational strategy.

ii) Promoting safety, by creating conditions that will strengthen the confidence of businesses and tourists, as well as reinforcing the confidence of residents in tourism and in tourism's capacity to make a significant contribution to their well-being and to improve their quality of life, among which the Clean & Safe Seal, the Seamless Travel Programme, the Adapt 2.0 Programme and the Health Passport 2.0 stand out.

iii) Generating business for companies, globally, in a scenario of strong international competition, in the context of which Portugal can and must take a leading role, through various programmes and campaigns, namely IVAaucher.

iv) Building the future, by creating the conditions for, in the medium and long term, promote real transformation of the tourism sector and positioning it at a higher level of development that is more sustainable, more responsible and capable of generating more added value, among which we highlight the search for new forms of funding and new investors, the creation of a fund for the concentration of companies, the training of tourism workers and the qualification of company management positions.

The implementation of the specific actions and measures contained in the Plan will be developed over the next seven years (2021-2027), in alignment with the Strategy for Tourism 2027, approved by the Resolution of the Council of Ministers No. 134/2017 of 27 September.

The budget for the actions and measures integrated in the Plan and the definition of the respective sources of funding will be carried out under the terms set out in annex ii of the Resolution.

The Plan's governance model is composed by three levels:

- a) A level of strategic political coordination ensured by an interministerial commission integrated by the members of the Government responsible for the areas of tourism, planning, culture, labour, solidarity and social security, environment and climate action, territorial cohesion, agriculture and the sea;
 - b) A level of accompaniment and monitoring of the implementation ensured by an accompaniment committee;
 - c) An operational level, ensured by the joint coordination between *Turismo de Portugal, I.P.*, the regional tourist entities and the CCDR, within the scope of each of these entities' own competences, in order to guarantee support for the Plan's implementation and coherent territorial intervention.
- The Plan's measures and actions funding models will also be coordinated between these entities, to make them operational, without prejudice to the autonomy of *Turismo de Portugal, I.P.*, the regional tourism entities, the proper government bodies of the autonomous regions, the management authorities of the operational programmes and the respective regulatory and programme frameworks.

At the end of 2023, the accompaniment committee shall proceed with an intermediate evaluation of the Plan's execution, submitting a report with possible revision proposals to the Government member responsible for the area of tourism, by January 31st, 2024.

The Resolution of the Council of Ministers No. 76/2021, of June 16th entered into force on the day following its publication.

To access the full text please click [here](#).

If you do not intend to receive these communications, you may oppose, at any time, to the use of your data for these purposes, by sending a written request to the following email address: geral@ctsu.pt. CTSU also ensures the right to access, update, rectify and delete, as per the applicable law, upon written request sent to the above mentioned email address. This communication contains only general information, therefore it is not an advice nor a provision of professional services by CTSU. Before any act or decision

which may affect you, you should seek advice from a qualified professional. CTSU is not liable for any damages or losses suffered as a result of decision-making based on this communication.

CTSU - Sociedade de Advogados, SP, RL, SA is an independent law firm member of Deloitte Legal network. "Deloitte Legal" means the legal practices of Deloitte Touche Tohmatsu Limited member firms or their affiliates that provide legal services. For legal and regulatory reasons, not all member firms provide legal services.